Kares 4 Kids Ambassador Role and Culture Committee Chair Role

**Thank you both for serving as culture leaders in your market center!**

**The Ambassador** leads the five main Kares 4 Kids events. It has worked very well for an ALC or Culture committee member to work alongside the Ambassador (the five main events and support Red Day if it is aimed at helping children).

**The Culture Chair** oversees all other culture activities in the market center along with their committee and supports the Kares 4 Kids efforts with the Ambassador.

*Together, you are a powerful team!*

**Kares 4 Kids Ambassador Role:**

The Ambassador’s role is to focus on leading the Kares 4 Kids events.

* **Serve** as a liaison between their market center and Kares 4 Kids
* **Attend** Kares 4 Kids meetings (if unable to attend, confirm a representative to attend in your place)
* **Communicate** Kares 4 Kids updates and stories at market center team meetings and to the culture committee
* **Invite & Encourage** agents to participate in Kares 4 Kids events
* **Collaborate** with Culture chair and culture committee to achieve fundraising goals
* **Lead and organize the five main Kares 4 Kids events** in the market center and support RED Day if it is aimed at helping children

**Culture Committee Chair Role:**

Each market center may vary their definition of this role. Overall, the Culture Chair overseas ANY culture activity and effort.

* **Serve** the culture needs of your market center
* **Hold** Regular culture committee meetings
* **Communicate** Culture updates
* **Lead and organize RED Day**
* **Coordinate** with the Kares 4 Kids Ambassador to have one ALC member per Kares 4 Kids event work directly with the Ambassador