Dual Sponsorship Guidelines

your fundraising event and the Black & Red Holiday Ball

The spring or fall Kares 4 Kids FUNdraiser that you organize at your market center is a terrific way to have a great social with everyone and provides an opportunity to support Kares 4 Kids for children in your local community.

In order to give proper credit to your FUNdraiser sponsors, and for accounting and tax purposes, please refer to these important guidelines as you plan, execute, and finalize your FUNdraiser.

While preparing for your FUNdraiser, please consider the following:

- It is common for market centers to view this event as a Culture event and therefore use their Special Event Funds to cover the expenses incurred with hosting the event.

- Market centers that choose to not cover expenses using Special Event Funds, may consider asking for monetary support from vendors and local businesses in order to cover the cost of your event, such as venue rental, food, prizes, entertainment, etc. ***Any donations that you collect to cover the cost of your fundraiser would be considered a donation to your event,*** ***not as a Kares 4 Kids donation.***

- Donations you raise at your event ***after your event expenses are covered*** can then be donated to Kares 4 Kids. Your MCA will need to type a detailed accounting of the donors and funds given to Kares 4 Kids, deposit all the funds raised, and then send one check for the total as well as the Event Donor Details to Kares 4 Kids. This will be considered the total amount raised through your office for this particular fundraiser, and the donation will count towards your overall office sponsorship total for the year.

Donors who donate $150 or more to Kares 4 Kids (whose funds are not used for expenses) will also be recognized in December as a sponsor of the Black & Red Holiday Ball and a sponsor of Kares 4 Kids for the following year.

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