

Hope FULL



South Forsyth teens
receiving
our gift cards

Barrow Jackson
teens showing gifts
they purchased
with our gift cards



High school is hard enough...

...without the added burden of trauma. The teen years are a challenging time for almost everyone, and teens who struggle with food insecurity, who are abuse survivors or who are in foster care can have an especially difficult time during the holidays. In December, we were able to give a record **1,100 teens** a \$75 gift card through Kards 4 Kids. Some of them did not even use them on themselves, but bought gifts for siblings, or parents, or basic necessities. *The best holiday gifts are the ones we give to others.*

We have now helped 5,710 teens through our Kards 4 Kids!

Kares 4 Kids Fun Fact

As of 2021, our fuzzy We Kare Bears will have loved on **12,582** children! In their special, cuddly way, our wonderful We Kare Bears comfort children who have been traumatized, who are ill, who are lonely and who need a friend.

kW ATLANTA PARTNERS
KELLER WILLIAMS, REALTY

Join the FUN!

We Kare Bears



Help donate some of our fuzzy We Kare Bears to special children in your communities!

Your Ambassador will share how!

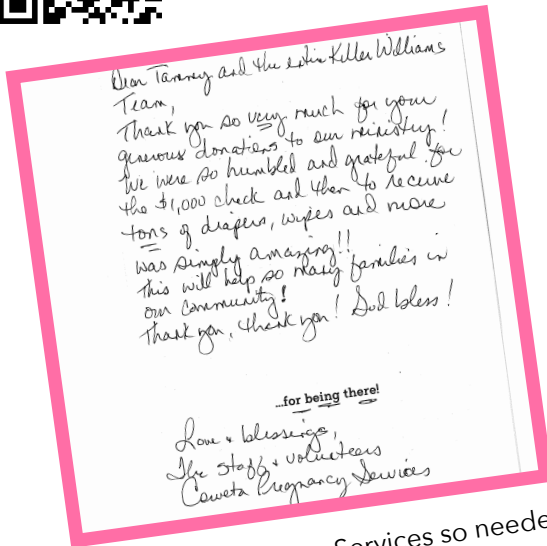
REDDAY
renew energize donate

Join in on Keller Williams annual day of service, **Red Day! May 13th** will be a great day of giving back in our communities. Give where you live!

Your office will tell you how!



Scan QR code using
your phone's camera to
donate!



Coweta County Pregnancy Services so needed Newnan's support for the babies of the mom's they serve!

Gwinnett police department came to us...asking for some of our famous We Kare Bears!



"When I held my first We Kare Bear, I could only imagine it being loved on in the arms of a sweet child and the smile it would bring! These cuddly friends couldn't have been more important this past year. Living in a pandemic with so many unknowns, these bears would bring endless hugs, continuous snuggles and lots of love to our local children. Each bear came with a loving, handwritten note by a KW agent. The message was then carefully tied with a red bow. As a Kares 4 Kids ambassador, being able to bring smiles to kids who may be going through a hard time; it's the most rewarding feeling. I can't wait for our 2021 batch of We Kare Bears and to send them on their new journey home!"

- Katie McWhorter, Agent & Ambassador, Barrow Jackson



JUST FOR OUR AGENTS!

Do you know children
who need a hug?

You could help them receive
a We Kare Bear!

Please talk to your Ambassador.

"We don't just bring light and joy to the communities, we bring it to ourselves as well!"

It is so important that while we are diligently working in our communities, we are also diligently giving back especially to those who need it most - the children. Red Day is such a great opportunity for us, as agents, to do just that. Being able to go out into the communities that we are actively involved in and make a positive impact on the children living in those areas is such a high point every year - it makes all of the long hours and hard work worth it. Each of the Red Day events that we have had over the years has helped me realize that we aren't just bringing light and joy to the community and the children who live there, but to ourselves as well. #givewhereyoulive #kares4kids #lovekwap

Brenda Conley, Mega Agent, Perimeter East

